

Communications Program (Based in Bellingham)

Conservation Northwest is a grassroots organization of 8,000 members, supporters, and volunteers who support us because of what we do best, "keeping the Northwest wild." The major tools we have for communicating to our membership, supporters, elected officials, the press, and the general public are our written publications, including a quarterly magazine, our website at www.conservationnw.org, and our action alert email list.

As a Conservation Northwest communications intern you will learn about "advocacy journalism" and how to write and publish for an interested lay public about the Northwest's wildlife and habitat from the Washington Coast to the BC Rockies. Learn about the major types of communiqués put out by a conservation advocacy group, ranging from appeal letters to newsletters to web pages to facebook posts to short video pieces. Learn the process of media work through pitching stories to the press, writing letters to the editor, and organizing grassroots letter campaigns. Hone your science writing and technical communication skills and involve yourself in all aspects of the production of our communications. There's room for your skills and interests to shine.

Duties

- Write for the web and develop website content, including postings for the news and calendar sections, and for our blog, Scat!. We use Plone, a content management software.
- Assist the editor on newsletter production: researching and writing stories, assisting in layout and design, and practicing the essential skills of copyediting, proofreading, and fact-checking
- Help produce miscellaneous brochures and other publications
- Maintain an images archive and acquire new wildlife and other images through direct contact with photographers
- Update and maintain an active press list
- Monitor news media and store pertinent articles

Timeline/Compensation

- Flexible start date; 3 and 6 months' commitment
- 15-20 hours/week, primarily during business hours
- Compensation: College credit and cutting-edge experience; \$400 stipend per quarter

Skills/Background Desired

- Strong writing and editing skills and a previous background in publications
- Coursework or direct experience in journalism, writing, media, editing, photography, layout, and production; coursework in environmental studies, biology, and ecology
- Experience with writing for the web
- Good interpersonal skills for author outreach and reporting
- Ability to work independently and creatively
- Experience with InDesign publishing software

Supervision

- Erin Moore, publications director
- Jasmine Minbashian, special projects director