

Communications Intern (Based in Seattle or Bellingham)

Conservation Northwest is a grassroots organization of 10,000 members, supporters, and volunteers who support us because of what we do best, "keeping the Northwest wild."

The major tools we have for communicating to our membership, supporters, donors, elected officials, the press, and the general public are our written publications, including a quarterly magazine and monthly E-newsletters, our website at www.conservationnw.org, our action alert email list, and social media.

As a Conservation Northwest communications intern you will learn about "advocacy journalism" and how to write and publish for an interested lay public about the Northwest's wildlife and habitat from the Washington Coast to the BC Rockies. Learn about the major types of communiqués put out by a conservation advocacy group, ranging from appeal letters to newsletters to web pages to Facebook posts to short video pieces. Learn the process of media work through pitching stories to the press, writing and editing letters to the editor and other content, and organizing grassroots letter campaigns. Hone your science writing and technical communication skills and involve yourself in all aspects of the production of our communications.

There's room for your skills and interests to shine and grow.

Duties

- Write for the web and develop website content, including postings for the news and calendar sections, social media, and for our blog, Scat!.
- Assist the editor on newsletter production; researching and writing stories, assisting in layout and design, and practicing the essential skills of copyediting, proofreading, and fact-checking
- Help produce miscellaneous brochures, monthly E-newsletters and other publications
- Maintain and help modernize our image archive, including online using Flickr
- Acquire new images through direct contact with photographers and program staff
- Coordinate with communications staff and contractors on short video projects
- Update and maintain an active press contacts list, as well as list of contacts with peer environmental and conservation organizations in the Northwest
- Monitor relevant news and social media and store pertinent articles

Timeline/Compensation

- Flexible start date; 3 and/or 6 months' commitment available
- 15-20 hours/week, primarily during business hours
- Compensation: College credit and cutting-edge experience; \$400 stipend per quarter

Skills/Background Desired

- Strong writing and editing skills, and some previous experience or training in publications, public relations, communications or public affairs.
- Coursework or direct experience in journalism, media writing and editing, photography and video preferred; and/or coursework in environmental studies, biology, and ecology

- Experience with writing for the web
- Good interpersonal skills for outreach and reporting
- Ability to work independently and creatively under deadline
- Strong desire to learn about and support conservation and environmental objectives in the Pacific Northwest

Supervision

- Chase Gunnell, communications manager
- Jasmine Minbashian, communications director

Apply / Contact

- Please contact communications@conservationnw.org with any questions
- To apply, please complete the [Intern Program application form](#) and email to Julia Spencer, internship coordinator at julia@conservationnw.org