

CCWMP Communications Protocol

Due to the potential social and political sensitivity of some species and the importance of this work being shared in a scientific and thoughtful manner, the Cascades Citizen Wildlife Monitoring Project has a Communications Protocol for all volunteers and staff of the effort.

All photos taken by cameras owned by the CCWMP are owned by the non-profit organizations sponsoring this effort, and we strongly encourage that any cameras not owned by our effort but participating in it please follow this protocol as well.

- All photos taken by cameras and retrieved by teams are only released to people outside the program by one of the three program sponsor organizations or by an agency affiliated with our Advisory Council. *Volunteers are not to share their results with anyone outside the program directly.*
- Photos gathered off of a camera are sent either directly to the team leader or to the Seattle Conservation Northwest and I-90 Wildlife Bridges Coalition office for review and decisions about communicating. Photos can be emailed to kit@conservationnw.org or mailed directly to Conservation Northwest (CCWMP) 3600 15th Ave W #101, Seattle, WA 98119
- Selected photos are shared on our website, and results reported monthly in our volunteer e-newsletter. Requests for any photographs by external parties to the program can be made through our program, or by internal parties for sharing information on your team to Kit McGurn at kit@conservationnw.org
- Photos that need further identification or discussion are taken to our Advisory Council prior to any wider release.
- Any interaction with the media based on the results of a camera is decided upon by the host non-profit organizations, and shared with the Advisory Council for their awareness and coordination in communications.
- An annual report is prepared at the close of each season that will report on all results, and at that time all results within the report are public knowledge.

If your team has photographed a Level 1 species, please notify our office right away and send in a photograph for confirmation to kit@conservationnw.org

If any member of the press approaches you about the program, please re-direct them to our offices and staff.

CCWMP Contacts for Remote Camera Work for 2011

Project Director (*advisory council point person, and site selection lead*): Jen Watkins, jwatkins@conservationnw.org or 206.675.9747 ext 203

Volunteer Coordinator: Kit McGurn, kit@conservationnw.org or 206.675.9747 ext 201