

## **Appendix G- Communications Protocol**

### CCWMP Communications Protocol

Due to the potential social and political sensitivity of some species and the importance of this work being shared in a scientific and thoughtful manner, the Cascades Citizen Wildlife Monitoring Project has designed a communications protocol for all volunteers and staff of the effort.

All photos taken by cameras owned by the monitoring project are owned by the non-profit organizations sponsoring this effort, and we strongly encourage that any cameras not owned by our effort but participating in it please follow this protocol as well.

- All photos taken by cameras and retrieved by teams are only released to people outside the program by one of the three program sponsor organizations or by an agency affiliated with our advisory council.
- Photos gathered from a camera are sent either directly to the team leader or to the Seattle Conservation Northwest and I-90 Wildlife Bridges office for review and decisions about sharing.
- Selected photos are shared on our website and results reported monthly in our volunteer e-newsletter. Requests for any photographs can be made through our program to [jwatkins@conservationnw.org](mailto:jwatkins@conservationnw.org).
- Photos that need further identification or discussion are taken to our advisory council prior to any wider release.
- Any interaction with the media based on the results of a camera is decided upon by the host non-profit organizations, and shared with the advisory council.
- An annual report is prepared at the close of each season that will report on all results, and at that time all results within the report are public knowledge.

If any member of the press approaches you about the program, please redirect them to our offices and staff.