

CITIZEN WILDLIFE MONITORING PROJECT COMMUNICATIONS PROTOCOL



Due to the potential social and political sensitivity of some species and the importance of this work being shared in a scientific and thoughtful manner, the Citizen Wildlife Monitoring Project has a Communications Protocol for all volunteers and staff.

OVERVIEW

All photos taken by cameras owned by the CWMP are owned by the non-profit organizations sponsoring this effort, and we strongly recommend that any cameras not owned by CWMP but participating in the effort follow this protocol as well. All photos taken by cameras and retrieved by teams are only released to people outside the program by one of the three program sponsor organizations or by an agency affiliated with our Advisory Council. Volunteers are not to share their results with anyone outside the program directly.

Photos gathered from a camera are sent either directly to the team leader or to the Seattle Conservation Northwest office for review and decisions about communicating the findings. Photos can be emailed to aleah@conservationnw.org or mailed directly to Conservation Northwest (CWMP) 1829 10th Ave W Suite B Seattle, WA 98119.

Selected photos are shared on our website, and results are reported in our volunteer e-newsletter. Requests for any photographs by external or internal parties should be directed to Aleah Jaeger at aleah@conservationnw.org. Photos that need further identification or discussion are taken to our Advisory Council prior to any wider release.

Any interaction with the media based on the results from a camera is decided upon by the host non-profit organizations, and shared with the Advisory Council for their awareness and coordination in communications.

An annual report is prepared at the close of each season which shares and discusses all results. At that time all results within the report are public information. The exact location of camera sites is never public information.

If your team has photographed a Level 1 species, please notify our office right away and send in a photograph for confirmation to aleah@conservationnw.org. If any member of the press approaches you about the program, please re-direct them to our offices and staff.

CONTACTS FOR REMOTE CAMERA WORK 2016

Project Coordinator: Aleah Jaeger, aleah@conservationnw.org or 206.675.9747 ext 201

Project Technical Lead: Dave Moskowitz, moskowitz_david@hotmail.com